

PRESS RELEASE

Community Living with the freedoms of home: Redefining 24-hour care

Most of us do not have any desire to spend the last chapter of our lives in a personal care home, yet 1 in 3 of us will. How do we change this? By turning conventional care models upside down! We have found a model of care that is a hybrid between assisted living, supportive housing, and hospice care. This allows the individual to remain where they are comfortable until they take their last breath. Silver Lining Care has been in business since 2015 and has been successfully running this model of care since 2018 in Winkler.

Care can be redefined in many ways, a few of which include:

- through deep meaningful relationships with a small team of caregivers who know each person's habits, likes and dislikes.
- When more supports are required for safety and peace of mind, no one needs to give up the freedoms of living at home with your own kitchen, BBQ, and back yard for the grandkids to come play.
- Each person's day begins when they decide to get up with a made-to-order breakfast.

Carolyn Peters, founder of Silver Lining Care, began the company to provide an alternative to public home care options for her mom. Realizing the institutional system wasn't a good fit for her mom's situation, Peters applied for the Family Managed Care Funding available through Southern Health which allowed her to manage the care with their family values and her mom's best interest in mind. Now, in partnership with Heartstone Properties, a new level of care is opening in Steinbach. After attending a seminar in Colorado, they saw a project that delivered home care to people in a wonderful and caring home like environment instead of an institutional model. Her mom's increasing level of care became a catalyst to follow up on the model they had seen and lead them to develop a community living home that allows them to ask, "How can we make this the best day possible for you?" and then make that happen.

The property at Beaver Crescent was formerly owned by the Lutheran church. Len Neufeld, with Heartstone Properties states "We are excited to be part of this development and want to thank the St. Paul's Lutheran Church for sharing our vision to bring leading edge senior care to this community."

Heartstone Properties has newly constructed The Cottages, thoughtfully designed with a large spacious kitchen where tenants have 'fridge rights' and will enjoy family style home cooked meals together, a warm fireplace in the great room, and a more intimate den to enjoy reading, puzzling and good conversation. A spa like bathroom creates a calm relaxing environment where each person has the choice of a long hot shower or leisurely bath in the large tub fitted with a chair lift. The grounds have an outdoor patio and gardens for tenants and their families with access to a shared BBQ or watching the birds, plants and sunsets!

Press Release Contacts:

Carolyn Peters
Silver Lining Care
204-381-8986

Len Neufeld
Heartstone Properties
204-346-2020